

Muhammad Aqmal Zullif

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EDUCATION

Taylor's University and UWE Bristol

Malaysia and United Kingdom

Bachelor of Business, Finance and Economics. Bachelor of Arts, Economics (Dual Award)

July 2020

- Cumulative GPA 3.53
- UWE - Taylor's University Dual Award Scholarship, Taylor's Business School Dean's List Award, Head of Marketing ETC. Magazine, PR Director of BRIGHT Initiative (Community Service Initiative), Deloitte Student Ambassador.

WORK EXPERIENCE

Institute for Democracy and Economic Affairs (IDEAS)

Malaysia

Research Intern

August 2020 - October 2020

- Collaborated on various research projects and prepared research gantt charts, drafts as well as data banks.
- Spearheaded external relations for IDEAS SME roundtable event and gained a network with senior-level officers from government organisations, corporations (such as Grab), academic and research institutions.
- Created marketing materials for 2 events which helped secure over 40 participants and target demographic.

Frost & Sullivan

Malaysia

Best Practices Intern

June 2020 - July 2020

- Formulated strategies in identifying possible companies within the APAC region to participate in Best Practices Awards.
- Created contact list consisting of over 600 companies across the APAC region from various fields.

International Council of Malaysian Scholars

Malaysia

Head of Content (Industry Insights)

November 2019 - July 2020

- Spearheaded workshop development and produced event materials such as workshop proposals, participant brief pack and gaming system.
- Engaged with companies such as Maybank, AirAsia, Axiata, EY and Sunway to create captivating workshops which allow them to recruit talented participants.

LEADERSHIP EXPERIENCE

Taylor's Business School Society

Malaysia

President

May 2018 - July 2019

- Led a team in creating 9 events and outreach activities to increase the relevance of the organisation and advance the skills of Taylor's business school students.
- Established relationships with more than 10 companies through events and advised the faculty on student's extra-curricular activities.
- Managed society fund and generated over RM10,000 in revenue from sponsorships and merchandise sales.

Very Important Member Initiative (V.I.M.)

Malaysia

Founder and Director

July 2017 - July 2018

- Established various services, activities and networks with companies, achieving over 400 members.
- Managed merchandise sales and financial planning of initiative.
- Created an exclusive touch and go card for subscribed members.

SKILLS & INTERESTS

Skills: Microsoft Word, Excel, Powerpoint | Canva | Imovie | E-views | Bloomberg Market Concepts

Languages: English | Bahasa Malaysia

Interests: ASEAN Economics | Sustainability and Environmental Policies | Fin-Tech | Marketing | Filmmaking