

# CONTACT



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Ampang, Selangor

# **EDUCATION**

#### **BACHELOR OF ARTS (HONS) ECONOMICS**

Class of 2020

**Second Class Upper** (3.53 CGPA)

University of the West of England

#### **BACHELOR OF BUSINESS (HONS) FINANCE AND ECONOMICS**

Class of 2020 3.53 CGPA

Taylor's University

#### **FOUNDATION IN BUSINESS**

Class of 2017 **High Distinction** 

Taylor's University

#### **GCE 'O' LEVELS**

Class of 2016 3A, 3B and 1C

Cambridge International **Examination Centre** 

# **CORE COMPETENCIES**

**Proposal Writing** Interpersonal and Social Skill

**Event Management** 

**Public Speaking** 

Content Creation

# AQMAL ZULLIF

# **INVESTOR IN NETWORKS AND GROWTH**

# PERSONAL ATTRIBUTES

I am a leader and team player who seeks to expand my talents and network into various industries. Personal interests include strategic management, developing fresh projects, and providing consultation. Looks forward to challenges and breaking barriers. Greatest aspiration would be to help fellow Malaysians by changing the industry.

# **EXPERIENCE HIGHLIGHT**

#### **IDEAS Malaysia**

#### Malaysia August 2020 - October 2020

#### **FROST & SULLIVAN**

June 2020 - July 2020

# **INTERNATIONAL COUNCIL OF**

United Kingdom & Malaysia November 2020 - July 2020

#### **INTERNSHIP - RESEARCH**

Collaborated on various research projects and spearheaded external relations for IDEAS SME roundtable event and gained a network with senior-level officers Created marketing materials for events

#### **INTERNSHIP - BEST PRACTICES**

Research into companies within the APAC region. Strategise possible companies to participate in Best Practices Award. Compile contact list of targeted sponsors

#### **HEAD OF CONTENT - INDUSTRY INSIGHTS**

Developed workshop content to give participants key MALAYSIAN SCHOLARS understanding of the Malaysian industry and allow partners & sponsors to recognise talent. Lead a team in creating proposals, brief packs and workshop materials.

#### **TAYLOR'S BUSINESS SCHOOL SOCIETY**

Malavsia May 2018 - July 2019

#### **PRESIDENT**

Developed events and outreach activities with students. Consultant to business school for community activities. Successfully organise over 8 events and collaborated with more than 10 companies.

# **DELOITTE**

Malavsia August 2018 - August 2019

#### STUDENT AMBASSADOR

Promote practice's events and assist in organising selected students event. Self development from practice's workshops and programme.

#### **VERY IMPORTANT MEMBER INITIATIVE**

Malaysia July 2017 - July 2018

#### FOUNDER AND DIRECTOR

Developed and coordinated services and activities for subscribed members. Create a network for companies and students to connect. Manage merchandise sales and financial planning. Achieve over 400 members.

#### **ETC Magazine**

Malaysia July 2017 - July 2018

#### **HEAD OF MARKETING**

Led a team to drive advertisement sale and creation of marketing campaigns. Consulted and negotiated with companies for advertisement, gained RM2000 in ad revenue

# **ACHIEVEMENT AND AWARDS**

2016

Taylor's Business School Dean's List Award | 3.87 2018

Taylor's Business
School Dean's List
Award | 3.89
Industry Insights
2018 Axiata Challenge
(Winning Team)

2017

Taylor's Business School Dean's List Award | 3.87 2019

UWE - Taylor's Taylor's Business University Dual Award School Dean's List Scholarship (19/20) Award | 3.6

# **MAJOR EVENT**

2019

2017

ENTERPRISE CHALLENGE

Secretary (Event and Sponsorship) 2018

Master of Ceremony

2018

ULTIMATE ENTERPRISE

**INDUSTRY ADVISORY PANEL** 

**CHALLENGE**President (Event Executive)

STAR NEWS SAY YES CAMPAIGN

President (Event Executive) 2020

**CRISIS SUMMIT** 

Game Designer

Researcher, Secretary (Event and Sponsorship)

**LEADERSHIP WEEK** 

**Event Executive** 

**WOMANPRENEUR BAZAAR** 

President (Event Executive)

V.I.M. Event

President (Event Executive)

Frost & Sullivan APAC Best Practices Award

Intern

**INDUSTRY INSIGHT** 

**Head of Content** 

# **CLUBS AND SOCIETIES**

**MODEL UNITED NATIONS | 2017** 

Associate Member

TAYLOR'S BUSINESS SCHOOL SOCIETY |

2017

Secretary

ETC. MAGAZINE | 2018

Head of Marketing

BRIGHT INITIATIVE [COMMUNITY SERVICE INITIATIVE] | 2018

**Public Relations Director** 

INTERNATIONAL COUNCIL OF MALAYSIA SCHOLARS [UK CHAPTER] | 2019

Project Development Initiative Associate

**UWE ECONOMIC SOCIETY | 2019** 

Associate Member

# **PUBLICATION**

# ANALYSING THE EFFECT OF BILATERAL INVESTMENT TREATIES ON ECONOMIC PERFORMANCE OF DEVELOPING COUNTRIES: EVIDENCE FROM MALAYSIA

United Kingdom | 2020

This paper hopes to find the relationship between Bilateral Investment Treaties and Economic Growth. As globalisation take over and countries compete to adopt new technologies, developing countries are left out of the conversation due to the high investment cost. However, from previous economic changes it has been proven that with investment treaties, developing countries receive capital and technology to build new industries and boost productivity. It is also important to test whether these developing countries will benefit in the long run as there is a chance of distorted growth and loss of domestic governance. The result for this study found more evidence for FDI, and that entering a BIT with developed countries may be damaging to a developing countries economy. Additionally, the economic findings from this paper provide explanation for future policies developing countries may take.